



JIM DYKE

TV WATCH EXECUTIVE DIRECTOR

Jim Dyke is the executive director of TV Watch, a coalition that opposes government control of TV programming and educates parents about existing tools to manage their families' TV viewing.

Dyke is an experienced communications and political adviser who has helped shape the public policy landscape both in and outside of the Beltway for over a decade. During that time, Dyke worked on three Presidential campaigns, managed a congressional campaign, served in the Bush administration and worked in the private sector. Most recently, Dyke served as Communications Director at the Republican National Committee (RNC), spearheading a successful communications strategy that helped re-elect President George W. Bush in 2004.

An Arkansas native, Dyke is a graduate of the University of Arkansas where he earned a degree in History. Jim, his wife Dawn, and their two-year-old daughter Emily reside in Charleston, South Carolina, where Dyke enjoys watching his favorite TV shows: *Arrested Development*, *Grey's Anatomy* and *Desperate Housewives*.

Dyke has been a guest on numerous local and national radio and TV shows including *Hannity and Colmes*, *Crossfire*, the *CBS Early Show*, *Live with Lester Holt* and *Weekend Today*.

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