



**MEDIA ADVISORY FOR FRIDAY, JULY 29**

**PANEL DISCUSSION AND Q&A:**

**ARE SPECIAL INTEREST GROUPS TRYING TO DO YOUR JOB?**

Critics help Americans decide what they watch on TV. But more and more, special interest groups are critiquing what's on TV. Unfortunately they're not doing it to help people make informed decisions. These politically motivated groups are taking their critiques straight to the government to get shows changed to conform to their idea of "quality" TV, or to get them taken off the air entirely.

Now that you've seen what's on the lineup for fall TV – do you wonder what's going to pass muster and what will fall victim to these new TV critics?

Join us and find out.

**WHAT:** A discussion about how special interest groups are sending a chill through the TV industry and stifling the creativity behind shows that get Americans talking -- and thinking -- about important, modern-day issues.

**WHO:** **Lawrence O'Donnell**, writer and producer, *The West Wing*  
**Jonathan Prince**, executive producer, *American Dreams*  
**Jim Dyke**, executive director, TV Watch

**WHEN:** **Friday, July 29, 4:00-4:30 PM**  
International Ballroom  
Beverly Hills Hilton  
9876 Wilshire Blvd.  
Beverly Hills, CA 90210

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